SUMMER SS21 COLLECTION













DESIGN

Swedish design which is at the cutting edge in function, technology and appearance. Carefully developed, quality-assured products which meet the necessary standards and requirements.



FLEXIBILITY

High technical and functional level. The product's functionality and the accessories available combine to provide an unbeatable versatility and flexibility.



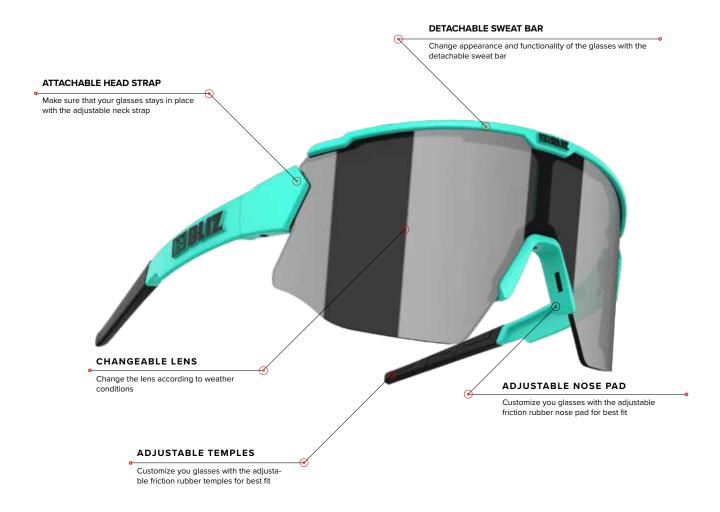




VALUE

Bliz Active's advantageous pricing, along with the flexibility of the products and the accessories which are included in the price or can be purchased separately, provide unbeatable value for consumers.





TECHNICAL ADVANCED SPORTS GLASSES

PROTECT YOUR EYES

Your glasses should not only protect your eyes from dangerous UVA and UVB rays, but they should also protect your eyes against wind, dust, bugs, rain, snow, sleet and anything else that you may encounter. It is therefore important that your sports glasses have both great fit and complete eye coverage. Bliz Active eyewear comes in a multitude of frame sizes allowing a perfect fit option for any, and every face.

STAY IN PLACE COMFORTABLY

Your sport glasses should not move about during your activities. If they do, they could cause irritation on the skin, obstruct vision and worst of all, become a distraction from your sport rather than an aid to your sport. Bliz Active eyewear come with patented click-in slip-proof straps, infinitely adjustable rubber temples and nose pieces. This means that your Bliz eyewear can stay comfortably in the perfect place with no slippage, to only enhance your performance.

UNOBSTRUCTED VISION

For maximal safety and top performance it is important that your glasses do not obstruct your vision and only enhance it. Bliz Active eyewear come in a multitude of frame configurations (and sizes) allowing a perfect fit option for any and every face. Several models come with frameless designs for unobstructed 360 degree vision. Others come with half frames and extra high brows. Bliz also offers an endless amount of interchangeable shades and unbreakable precision lens sets suited to maximize vision in the widest variety of different weather conditions. Bliz Active complies with standards EN ISO 12312-1, AS/NZS 1067 & ANSI 780.3

LIGHT WEIGHT

To ensure maximum mobility for the head and minimum tension in the neck, Bliz Active eyewear are superlight often weighing only about 30 q, up to 40% less than other brands.



PRECISION LENS TECHNOLOGY

New production methods have improved both the number of abilities and the performance of modern lenses. Bliz has developed a unique lens with minimal visital distortion and an integrated anti-fog treatment previously thought impossible. The result is Nano Optics™.



By combining different materials into one single lens, Nano Optics™ gives you a superb vision with minimal distortion. Nano Optics also has an integrated unique anti-fog treatment that last forever.

Available in three different lens types.











MINIMAL DISTORTION | NANO ANTI-FOG

NANOOPTICS™ - gives you a superb vision with minimal distortion. Nano Optics also has an integrated unique anti-fog treatment that last forever.



EXTREME CONTRAST | MINIMAL DISTORTION | NANO ANTI-FOG

NORDIC LIGHT[™] is a unique high tech lens which considerably enhances the contrasts and colors, giving you clear and crisp vision in low light conditions and flat light. The lens removes the blurry colors between the blue and green, and between the green and red wavelengths. These selected colors are blocked by the Nordic Light lens, resulting in a noticeable improvement in contrasts and sharpness even during the toughest weather conditions. Reveal your true environment with Bliz. The lenses come in two options; Coral in Filtcat 1 and Begonia in Filtcat 2.



PHOTOCHROMIC | MINIMAL DISTORTION | NANO ANTI-FOG

THE PHOTOCHROMIC lens keeps you ready for most situations. The lens changes with the weather conditions, from a light filter category 1 lens which is great for night time or cloudy weather, to a dark category 4 lens suitable for sunny conditions.

ONE LENS TO RU THEM AL

MINIMAL DISTORTION







Every lens is cut out with perfection and accuracy providing minimized distortion in the field of view.





NANO ANTI-FOG







An integrated unique anti-fog treatment that last forever. Eliminates condensation and moisture on the lens, ensuring optimal fog free visibility in every condition.



HYDROPHOBIC







The hydrophobic coatings keep rain, snow and water drops off the lens.



ANTI-SCRATCH







This drastically reduces the appearance of thin hairline scratches, keeping your lenses in perfect shape longer.



X-PC







Xtreamley tough lenses resists impacts without damaging your eyes.



UV-PROTECTION







The filter blocks harmful UVA- and UVB rays from reaching your



PHOTOCHROMIC



The lens changes its shading automatically from light to dark and back again based on the weather conditions.



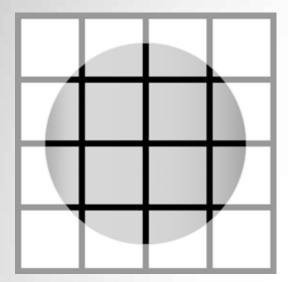
EXTREME CONTRAST



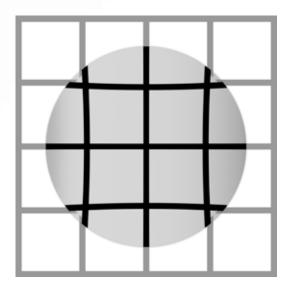
Extreme Contrast for Flat light and bad weather conditions, giving you clearer vision and better performance.







Nano Optics Distortion-free view



Standard lens
Distorted view



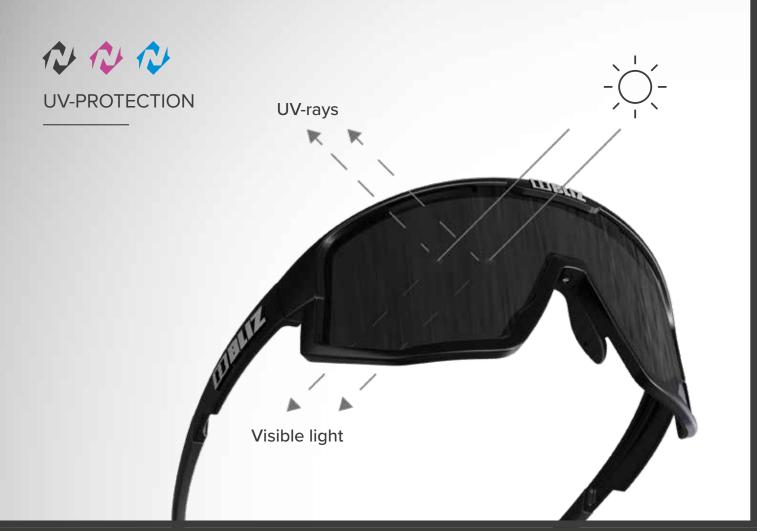


Nano Optics Water-free vision



Standard lens
Without hydrophobic coating









The lens changes its shading automatically and instantly from light to dark and back again based on the weather condition.





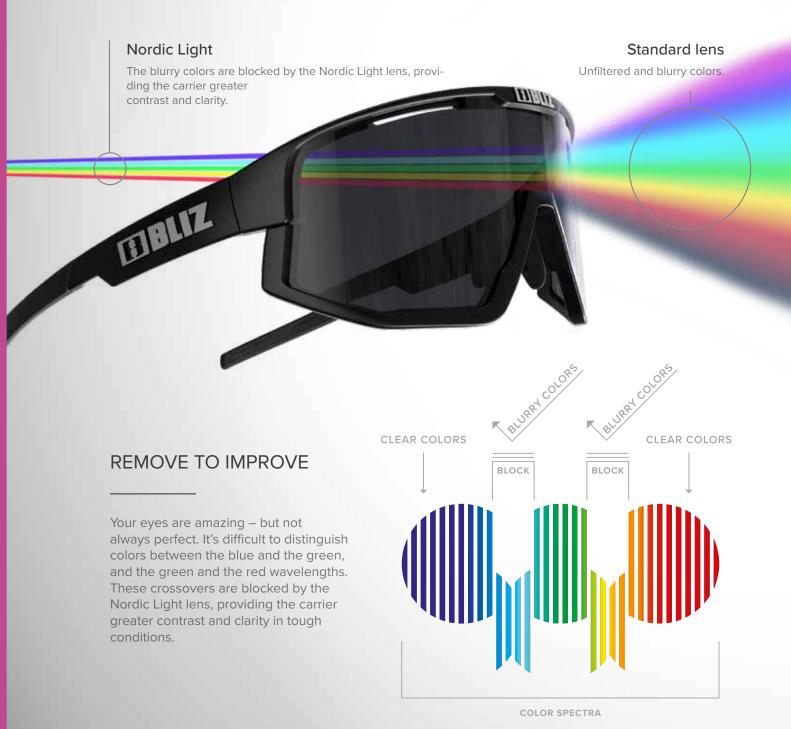
NORDIC LIGHT™ - EXTREME CONTRAST

Born and raised in the north. Shaped and molded by harsh and unforgiving environments. Approved by the real natives of Scandinavia. This is what led to the creation of Nordic Light.

Nordic Light is a unique high tech lens which considerably enhances the contrasts and colors, giving you clear and crisp vision in low light conditions and flat light. The lens removes the blurry colors between the blue and green, and between the green and the red wave-lenghts.

These selected colors are blocked by the Nordic Light lens, resulting in a noticable improvement in contrasts and sharpness, even during the toughest weather conditions. Reveal your true environment.

Testing things in laboratory conditions is great. But what does that say about user experience? We have had the world elite in cycling and cross country skiing testing the lenses in the toughest possible environment. After getting their feedback, this is the result. Nordic Light.



DIFFERENT LENSES

75% 50% 50% 400 450 500 550 600 650 700 750 VOLET SLUE CVAN GREEN VELLOW ORANGE RED

BEGONIA- VIOLET

Light transmission: 25-28% Category: 2 Mirror: Blue multicoating Hydrophobic & Oleophobic



Innovative allround lens with game changing characteristics. The recipe pops the contrasts and blocks the faded colors in between. The lens is a violet filt.cat 2 lens. It cuts out parts of red light and vastly enhances flat light visibility. Additionally, it also blocks out destructive UV-light.

The filt.cat 2 makes this a great lens in every environment and every weather condition. Glare from the sun is cut by the multi coated color. Compared to the Coral lens, this lens works best in varying weather conditions.

NORDICLIGHT

BEGONIA LENS









75% 50%

CORAL - AMBER

Light transmission: 49-51% Category: 1 Mirror: Blue Hydrophobic & Oleophobic



Groundbreaking filt.cat 1 lens that enhances contrasts and blocks out destructive UV-light. These lenses cut out the blurry light in between the clear colors. Leaving the clear colors gives your eyes more comfort and better vision. The experience is that your visual perception is boosted and you see contrasts more clearly.

The soft and relaxing amber color gives your eyes the relaxation and contrast needed to keep focused all day long, especially in bad weather conditions.

NORDICLIGHT

CORAL LENS









- PHOTOCHROMIC | MINIMAL DISTORTION | NANO ANTI-FOG —





FUSION 52105-13P
Frame: Matt black/grey
Lens: Nano / Photochromic Brown w Blue Multi
Filt.cat: 1-3 VLT: %



PRICE NAME OF THE STATE OF THE



Peak 52109-13P
Frame: Matt black
Lens: Nano / Photochromic Brown w Blue Multi
Filt.cat: 2-4
VLT: 35-6%



- MINIMAL DISTORTION | NANO ANTI-FOG —



PRICE NA NA NA NA



HERO 52103-10 Frame: Carbon Lens: Nano Optics Smoke with silver mirror Filt.cat: 3 VLT: 11%



- EXTREME CONTRAST | MINIMAL DISTORTION | NANO ANTI-FOG —





Breeze 52102-13N Frame: Matt black

Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi Filt.cat: 1 VLT: 49%

Head Strap: Black

Spare Lens: Brown w Silver Mirror. Filt.cat: 3



Breeze 52102-14N Frame: Matt black

Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi **Filt.cat:** 2 **VLT:** 22%

Head Strap: Black

Spare Lens: Brown w Silver Mirror. Filt.cat: 3



PRICE N N N



Vision 52101-13N Frame: Matt black Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi Filt.cat: 1 VLT: 49%



Vision 52101-14N Frame: Matt black Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi Filt.cat: 2 VLT: 22%



PRICE NAR



Fusion 52005-13N Frame: Matt black Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi Filt.cat: 1 VLT: 49%



Fusion 52005-14N Frame: Matt black

Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi

Filt.cat: 2 VLT: 22%



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Fusion 52105-34N
Frame: Matt Turquoise
Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi
Filt.cat: 2 VLT: 18%



Fusion 52105-44N
Frame: Matt Neon Pink
Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi
Filt.cat: 2 VLT: 22%





Matrix 52004-13N Frame: Matt black Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi Filt.cat: 1 VLT: 49%



Matrix 52004-14N
Frame: Matt black
Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi
Filt.cat: 2 VLT: 22%





Matrix 52104-34N
Frame: Matt black
Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi
Filt.cat: 2 VLT: 18%



Rave 52104-44N
Frame: Matt black
Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi
Filt.cat: 2 VLT: 22%



PRICE MARK MARK



Matrix Small 52007-13N
Frame: Matt black
Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi
Filt.cat: 1 VLT: 49%



Matrix Small 52007-14N
Frame: Matt black
Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi
Filt.cat: 2 VLT: 22%

《 BLIZ LENS TECHNOLOGY™

All Bliz Active glasses are equipped with Bliz Lens Technology to deliver precision lens sets of the highest optical standards. The materials and manufacturing techniques are selected to provide maximum safety and clarity, even in the harshest conditions. Whether it's a peaceful morning run through the woods, a daylong bike ride over a mountain pass, or a rapid descent dowr a snowy Nordic ski trail at sundown, Bliz Active lenses will keep you focused.

All Bliz Active lenses are made with Bliz X-PC, the virtually xtreamley Polycarbonate that complies with standard EN ISO 12312-1, AS/NZS 1067, and ANSI Z80.3 standards for high-mass and high-velocity impact. This state of the art lens material also delivers a 100% filter from harmful UVA and UVB rays

Additionally, all Bliz lenses are molded with Bliz Perfect Curve Technology™ to provide no breaks or distortions in your visua field

We offer two lens series' within which come with a multitude of lens shades. Bliz Nano Optics™ is our revolutionary top-end lens type with no distortion and an integrated unique anti-fog treatment that last forever. Bliz Hydro Lens System™ is our traditional model with a high optical quality for a clear vision.

Bliz Lens Technology delivers the highest quality solution for any weather, every light, all terrains, and every speed so you can keep focused on what's ahead.



Bliz Hydro Lens Technology™ is our intermediate lens type. It delivers HYDROPHOBIC features, UV-PROTECTION, X-PC SHATTER PROOF, ANTI SCRATCH and when desired Multicoating or Polarized in one great lens.



Nano Optics Lens - gives you a superb vision with minimal distortion. Nano Optics also has an integrated unique anti-fog treatment that last forever.



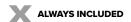


Nano Optics - Nordic Light ™ is a unique high tech lens which considerably enhances the contrasts and colors, giving you clear and crisp vision in low light conditions and flat light. The lens removes the blurry colors between the blue and green, and between the green and red wavelengths. Resulting in a noticeable improvement in contrasts and sharpness. The lenses come in two options; Coral in Filtcat 1 and Begonia in Filtcat 2.



The Nano Optics - Photochromic lens keeps you ready for most situations. The lens changes with the weather conditions, from a light filter category 1 lens which is great for night time or cloudy weather, to a dark category 4 lens suitable for sunny conditions.

LENS TABLE	NANGOPTICS"	NANDOPTICS"	NANGOPTICS" PHOTOCHROMIC	HYDRO LENS System™
PHOTOCHROMIC			X	
EXTREME CONTRAST		X		
NANO ANTI-FOG	X	X	X	
MINIMAL DISTORTION	X	X	X	
ANTI-SCRATCH	X	X	X	
HYDROPHOBIC	X	X	X	X
X-PC	X	X	X	X
UV PROTECTION	X	X	X	X
POLARIZED				X











HERO

Winner. Champion. Hero

Here is the result of our combined knowledge - our most advanced model to date. Futuristic design combined with advanced technology. A feather light frame with integrated carbon fiber means that Hero only weighs XX grams. The Nano" technology packs a ton of qualities into a single lens. Adjustable temple tips and nose pad for a super comfortable fit, and an interchangable lens making you ready for anything. You can even use an optical adapter adjusted to fit your eyeglasses prescription (purchased separately). Are you someone who goes all in - no matter what activity? Then Hero is the right choice for you.

- · Integrated carbon
- Nano Optics[™] lens
- TR90 core material
- Fits optical adapter
- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hard protective case with pockets for extra lenses
 Hard case and pouch included











HERO PRODUCT OVERVIEW









52103-L1 Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 11%





52001-RX - Optical adapter for Vision **Frame:** Transparent **Lens:** Clear

breeze





BREEZE

Slightly heavier than air

Pick a sport. Choose an activity. Our lightweight model Breeze keeps you safe. A pair of technically advanced glasses that go perfectly with all types of sports and activities. Ultra low weight matched with advanced eyewear specs gives you endless possibilities in your everyday training. Loosen the Top Bar, attach your head strap, change the lens, adjust your temple tips and nose piece. You have all the tools you need for the ride ahead.

- · Removable Top Bar
- Attachable click-in 20mm head strap
- One extra spare lens included
- Hydro Lens System[™]
- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hard protective case with pockets for extra lenses
- Cleaning cloth



BREEZE PRODUCT OVERVIEW



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Breeze 52101-13N Frame: Matt black

Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi

Filt.cat: 1 VLT: 49% Head Strap: Black

Spare Lens : Brown w Silver Mirror. Filt.cat: 3



Breeze 52101-14N

Frame: Matt black Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi

Filt.cat: 2 VLT: 22% Head Strap: Black Spare Lens: Brown w Silver Mirror. Filt.cat: 3





Breeze 52001-43 Frame: Matt Powder Pink Lens: Brown w Rose Multi Filt.cat: 3 VLT: 14% Head Strap: Pink Spare Lens: Pink. Filt.cat: 1



Breeze 52001-63 Frame: Matt Turqoise Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 15% **Head Strap:** Turqoise **Spare Lens :** Orange. Filt.cat: 2



52102-L0 Lens: Clear Filt.cat: 0 VLT: 93%



3

52102-L4 Lens: Pink Filt.cat: 1 VLT: 55%



52102-L1 Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 14%



52102-L9 LENS: Brown w Rose Multi FILT.CAT: 3 VLT: 15%







VISION

For your eyes only

If you are serious about your sport, you are serious about your vision. This is why we have developed Vision with you in mind. A model so customizable that you can make it your - only yours. Vision is technically advanced with light weight and Jawbone technology. Nose pad and temples are easily adjusted for superb comfort. The big cylindrical lens has high optical quality and widens your field of view. Additionally, it has extraordinarily efficient ventilation. Vision is equipped with a Hydro Lens Tech™-lens, providing you with clear vision in different weather conditions. As a unique feature you can use an optical adapter that you can have adjusted to fit your eyeglasses prescription (can be purchased separately). Vision is a perfect choice for cycling, skiing and other demanding multisports. A chance to get customized vision suited to your personal conditions!

- Optical adapter available, for prescription lenses
- Jawbone Technology and an extra jawbone in different color included
- Including a nosepiece so you can wear it half framed
- Fits normal to wider faces
- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hydro Lens System[™]
- Hard protective case











VISION PRODUCT OVERVIEW



PRICE N N N N



Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi Filt.cat: 1 VLT: 49%



Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi Filt.cat: 2 VLT: 22%



Frame: Matt white Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14% X-Jawbone: Black











52001-L0 Lens: Clear Filt.cat: 0 VLT: 93%



52001-L4 Lens: Pink Filt.cat: 1 VLT: 55%





52001-RX - Optical adapter for Vision **Frame:** Transparent **Lens:** Clear











FUSION

The synergy effect

You and Fusion are quite alike. You're tough, flexible and unbeatable! This is a unique model, technically advanced and fully customizable. Lightweight and with Jawbone technology. Both the nose pad and temples are adjustable, giving you excellent comfort. The big cylindrical lens is ventilated and widens your field of view. Fusion is equipped with Hydro Lens Tech $^{\mathbb{M}}$. A lens with high optical quality for clear vision in different weather conditions. Fusion goes very well with cycling, skiing and other demanding multisports. Fusion is the right choice if you have high demands and high ambitions.

- Jawbone Technology and an extra jawbone in different color included
- Including a nosepiece so you can wear it half framed
- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hydro Lens System[™]
- · Hard protective case
- Cleaning cloth



















FUSION 52105-13P Frame: Matt black/grey Lens: Nano / Photochromic Brown w Blue Multi

Filt.cat: 1-3 VLT: %

FUSION PRODUCT OVERVIEW





Fusion 52005-13N Frame: Matt black Lens: Nano Optics Nordic Light Coral -Orange w Blue Multi Filt.cat: 1 VLT: 49%



Fusion 52105-34N Frame: Matt Turquoise Lens: Nano Optics Nordic Light Begonia -Violet w Blue Multi Filt.cat: 2 VLT: 22%



Fusion 52105-44N Frame: Matt Neon Pink Lens: Nano Optics Nordic Light Begonia -Violet w Blue Multi Filt.cat: 2 VLT: 22%





Fusion 52005-14N Frame: Matt black Lens: Nano Optics Nordic Light Begonia -Violet w Blue Multi Filt.cat: 2 VLT: 22%



PRICE N N N N



Fusion 52105-00 Frame: Matt White Lens: Smoke w Red Multi Filt.cat: 3 VLT: 14% X-Jawbone: Black



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Fusion 52105-10 Frame: Matt Black Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14% X-Jawbone: White



Fusion 52105-61 Frame: Matt Neon Orange Lens: Smoke Filt.cat: 3 VLT: 15% X-Jawbone: Black



Fusion 52105-64 Frame: Matt Neon Yellow Lens: Brown w Purple Multi Filt.cat: 3 VLT: 14% X-Jawbone: Black



SPARE PARTS





52905-L0 Lens: Clear Filt.cat: 0 VLT: 93%



PRICE / 6 C52905-L4 Lens: Smoke w Red Multi Filt.cat: 3 VLT: 14%



3 52905-L4 Lens: Pink Filt.cat: 1 VLT: 55%



PRICE MARK 6 C52905-L9 LENS: Brown w Rose Multi FILT.CAT: 3 VLT: 15%



C52905-L1 Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 14%



C52905-L13N Lens: Coral w Blue Multi Nano Optics Nordic Light Filt.cat: 1 VLT: 49%



C52905-L2 Lens: Brown w Purple Multi Filt.cat: 3 VLT: 14%





C52905-L14N LENS: Begonia w Blue Multi Nano Optics Nordic Light FILT.CAT: 2 VLT: 22%











MATRIX

Unleash the power

Unleash your inner powers with Matrix. A model that's great for cycling, cross country skiing and other multisports. With Matrix you never miss anything. Wide cylindrical field of view and smart ventilation always provides a clear vision. Matrix is equipped with Hydro Lens Tech™. A lens in X-PC with high optical quality for clear vision in different weather conditions. You get good comfort and great fitting with the adjustable nose pad and adjustable temples. Matrix is built with your performance in mind.

- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hydro Lens System[™]
- Hard protective case
- · Cleaning cloth

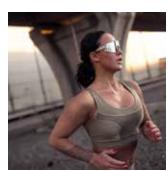














MATRIX PRODUCT OVERVIEW





Matrix 52004-13N Frame: Matt black

Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi

Filt.cat: 1 VLT: 49%



PRICE N N N



Matrix 52004-14N Frame: Matt black Lens: Nano Optics Nordic Light Begonia -Violet w Blue Multi

Filt.cat: 2 VLT: 22%



Matrix 52104-34N Frame: Matt black Lens: Nano Optics Nordic Light Begonia -Violet w Blue Multi

Filt.cat: 2 VLT: 22%

Rave 52104-44N Frame: Matt black **Lens:** Nano Optics Nordic Light Begonia -Violet w Blue Multi

Filt.cat: 2 VLT: 22%





Matrix 52804-03 Frame: Shiny White Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14%



Matrix 52804-14 Frame: Matt Black Lens: Brown w Red Multi Filt.cat: 3 VLT: 14%



Matrix 52004-31 Frame: Transparent Ice Blue Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14%



PRICE MARK MARK



Matrix 52104-39 Frame: Matt Mint Lens: Brown w Rose Multi Filt.cat: 3 VLT: 14%



Matrix 52104-49 Frame: Matt Powder Pink Lens: Brown w Rose Multi Filt.cat: 3 VLT: 14%



Matrix 52104-71 Frame: Matt Lime Green Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 15%



52905-L0 Lens: Clear Filt.cat: 0 VLT: 93%



52905-L4 Lens: Pink Filt.cat: 1 VLT: 55%



C52905-L1 Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 14%



C52905-L2 Lens: Brown w Purple Multi Filt.cat: 3 VLT: 14%



C52905-L3 Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14%



C52905-L4 Lens: Smoke w Red Multi Filt.cat: 3 VLT: 14%



C52905-L9 LENS: Brown w Rose Multi FILT.CAT: 3 VLT: 15%



C52905-L13N Lens: Coral w Blue Multi Nano Optics Nordic Light Filt.cat: 1 VLT: 49%



C52905-L14N LENS: Begonia w Blue Multi Nano Optics Nordic Light FILT.CAT: 2 VLT: 22%



SPARE PARTS











MATRIX SMALL

Unleash the power.

Unleash your inner powers with Matrix Small. A model that's great for cycling, cross country skiing and other multisports. With Matrix Small you never miss anything. Wide cylindrical field of view and smart ventilation always provides a clear vision. Matrix Small is equipped with Hydro Lens Tech™. A lens in X-PC with high optical quality for clear vision in different weather conditions. You get good comfort and great fitting with the adjustable nose pad and adjustable temples. Matrix Small is built to fit smaller faces with your performance in mind.

- · Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hydro Lens System[™]
- Hard protective case
- · Cleaning cloth











MATRIX SMALL PRODUCT OVERVIEW



PRICE N N N



Matrix small 52007-13N Frame: Matt Black Lens: Nano Optics Nordic Light Coral - Orange w Blue Multi Filt.cat: 1 VLT: 49%



Matrix 52007-14N Frame: Matt Black

Lens: Nano Optics Nordic Light Begonia - Violet w Blue Multi **Filt.cat:** 2 **VLT:** 22%





Matrix small 52907-03 Frame: Matt White Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14%



Matrix small 52007-13 Frame: Matt black
Lens: Smoke w Ice Blue Multi Filt.cat: 3 VLT: 14%







Matrix small 52007-49 Frame: Matt Wine Red Lens: Brown w Rose Multi Filt.cat: 3 VLT: 15%



໌3 52907-L0 Lens: Clear Filt.cat: 0 VLT: 93%



3 52907-L4 Filt.cat: 1 VLT: 55%



PRICE MARK 6 C52907-L3 Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 14%



PRICE MARK 6 C52907-L5 Lens: Smoke w Icy Blue Multi Filt.cat: 3 VLT: 14%



6 C52907-L9 Lens: Brown w Rose Multi Filt.cat: 3 VLT: 14%





HYBRID

Versatility and speed

One of our top models that is often used in the highest level of competition. Hybrid is a satisfying choice for cycling and other demanding outdoor sports. Hybrid has a higher frame, less wind draft and offers top performance. No wonder that Hybrid is one of the top models it its market segments. What you get is a perfect combination of style, comfort and versatility. Hybrid is equipped with Hydro Lens Tech™. A lens with high optical quality for clear vision. It also comes with two extra pairs of lenses: one clear lens and one contrast lens which makes you ready for every imaginable weather conditions.

- 2 extra lenses, one contrast and one clear (Not Nano Optics)
- Hydro Lens System[™]
- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Hard protective case with pockets for extra lenses
- · Cleaning cloth



HYBRIDPRODUCT OVERVIEW





Hybrid 52806-03 Frame: White Lens: Smoke w Blue Multi Filt.cat: 3 VLT: 13% X-Lens 1: Clear X-Lens 2: Orange









PRICE MARK 3

52806-L0 Lens: Clear **Filt.cat:** 0 **VLT:** 91%



PRICE MARK 4

52806-L1 Lens: Smoke w Silver Mirror **Filt.cat:** 3 **VLT:** 11%



PRICE 7

Spare lenses +1,50 52806-LP-15 **Lens:** Clear + smoke **Filt.cat:** 0+3 **VLT:** 91% + 14%



Spare lenses +2,00 52806-LP-20 Lens: Clear + smoke Filt.cat: 0+3 VLT: 91% + 14%



PRICE MARK 7

Spare lenses +2,50 52806-LP-25 **Lens:** Clear + smoke **Filt.cat:** 0+3 **VLT:** 91% + 14%



PRICE MARK 3

9026/27/28-RX - Optical adapter for Hybrid Frame: Transparent Lens: Clear

SPARE PARTS

SPARE PARTS





HYBRID SMALL

Versatility and speed.

One of our top models that is often used in the highest level of competition. Hybrid small is a satisfying choice for cycling and other demanding outdoor sports. Hybrid small has a higher frame, less wind draft and offers top performance. No wonder that Hybrid small is one of the top models it its market segments. What you get is a perfect combination of style, comfort and versatility. Hybrid small is equipped with Hydro Lens Tech[®]. A lens with high optical quality for clear vision. It also comes with two extra pairs of lenses: one clear lens and one contrast lens which makes you ready for every imaginable weather conditions. Hybrid small is built to fit smaller faces with your performance in mind.

Technical information

- 2 extra lenses, one contrast and one clear (Not Nano Optics)
- Hydro Lens System[™]
- Adjustable friction rubber nose pad
- · Adjustable temple tips in rubber wire core
- Hard protective case with pockets for extra lenses
- Cleaning cloth







Hybrid Small 52808-41 Frame: Rubber Neon Pink Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 11% X-Lens 1: Clear X-Lens 2: Orange





Hybrid Small 52808-10 Frame: Matt Black Lens: Smoke Filt.cat: 3 VLT: 14% X-Lens 1: Clear X-Lens 2: Orange





PRICE MARK 3
52808-L0
Lens: Clear
Filt.cat: 0 VLT: 91%



52808-L1 Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 11%

DRIFT









DRIFT

In any direction

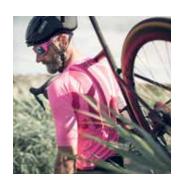
A challenger, a companion. Drift is a model made to fit most activities. An excellent choice for multisport, both for everyday use and more demanding situations. Drift is designed to fit different types of faces. This is a model that offers more protection and comfort with a frame that covers large areas around the eyes. The lens has 100% UV protection with high optical quality. Drift is a great choice if you need a good looking pair of sunglasses to accompany you on all your adventures.

Technical information

- Wrap around frame
- Click hinge
- Friction rubber nose pad
- Friction rubber temples
- Soft microfiber case





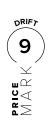




DRIFT PRODUCT OVERVIEW





















LUNA

A modern classic

Luna has a classic and timeless look that you recognize instantly. A proven and beloved model with a modernized appearance. This is a hybrid model that goes well with every occasion, both for sports and chilling out in the sun. Luna has lenses with 100% UV protection. As safe as it is stylish.

Technical information

- · Click hinge
- Friction rubber nose pad
- Friction rubber temples
- Soft microfiber case





PRICE N N N N N



Luna 54105-10 Frame: Matt black Lens: Smoke Filt.cat: 3 VLT: 16%



Luna 54605-13 Frame: Matt black Lens: Smoke with blue multi Filt.cat: 3 VLT: 14%



Luna 54005-29
Frame: Demi brown
Lens: Brown with silver mirror
Filt.cat: 3
VLT: 16%









TARGA

Sport and style

May we present Targa. A stylish and timeless model that goes just as nicely relaxing in the park or at a café as they do in light sports activities. The large, classic aviator glasses gives you good vision. The lenses with high optical quality and 100% UV protection keep your eyes safe. Choose Targa as a part of an active lifestyle.

Technical information

- Click hinge Friction rubber nose pad
- Friction rubber temples
- Soft microfiber case







Luna 54008-10 Frame: Matt black Lens: Smoke Filt.cat: 3 VLT: 13%



Luna 54008-13 Frame: Matt black Lens: Smoke with blue multi Filt.cat: 3 VLT: 13%











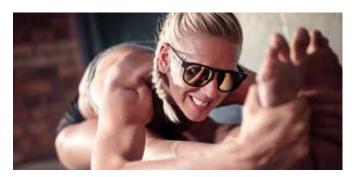
ACE

Functional Fashion

Few glasses give such a confident first impression as $\mbox{\sc Ace}$ do. A pair of glasses that radiates self confidence, a fine tuned combination of fashion and sports. They are well suited for every occasion. As a trusted companion in any sport, or as a stylish addition to the outfit of the day. The lenses give you 100% UV protection and high optical quality.

Technical information

- · Click hinge
- Friction rubber nose pad
- Friction rubber temples
- · Soft microfiber case







PRICE N N N



Ace 54907-13 Frame: Matt rubber black Lens: Smoke with blue multi Filt.cat: 3 **VLT:** 13%



Ace 54907-14 Frame: Matt rubber black
Lens: Smoke with rose gold multi **VLT:** 13%



Ace 54007-31 Frame: Matt demi brown Lens: Smoke Filt.cat: 3 VLT: 13%

PEAK









PEAK

To new heights

Pick a mountain. Choose an activity. Feel safe and secure with Peak. A great looking pair of glasses that protect you from extreme lighting conditions. The detachable rubber parts let you efficiently block out any unwanted sunlight. Peak is especially suitable for people who spend time practicing sports and other activities at high altitudes and in strong sunlight. Peak is equipped with polarizied or Nano Optic lenses. Enjoy every high altitude ride and hike with Peak.

Technical information

- · Wrap around frame
- Side shield for extra protection from the sun
- Removable rubber parts
- Hydro Lens System[™]
- Adjustable friction rubber nose pad
- Adjustable temple tips in rubber wire core
- Extra neck cord
- · Hard protective case









Frame: Matt black Lens: Nano Optics / Photochromic brown with blue multi VLT: 35-6%





Peak 52909-19 Frame: Matt black Lens: Brown polarized with gold mirror VLT: 8%









MOTION

Active Simplicity

Streamlined, straightforward with a fantastic fit. Motion has a stunning design and is a great choice for several outdoors sports. The light weight design and the fact that they are very comfortable to wear make them an appreciated choice. Motion is an uncomplicated model that still stands out with its great fit and comfort. Motion has lenses with 100% UV-protection and high optical quality.

Technical information

- Adjustable friction rubber nose pad
- Friction rubber temples
- Soft microfiber case









MOTION PRODUCT OVERVIEW





Motion+ 9062-01 Frame: Shiny white Lens: Smoke w Silver Mirror Filt.cat: 3 VLT: 16% X-Lens 1: Clear X-Lens 2: Orange



Motion+ 9062-10 Frame: Metallic black Lens: Smoke with silver mirror Filt.cat: 3 VLT: 16%

X-Lens 1: Clear X-Lens 2: Orange





Motion 9060-01 Frame: Shiny white Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%



Motion 9060-08 Frame: Shiny white Lens: Amber Filt.cat: 3 VLT: 13%



Motion 9060-10 Frame: Metallic black Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%



Motion 9060-18 Frame: Shiny black Lens: Orange Filt.cat: 2 VLT: 42%



Motion 9060-34 Frame: Metallic blue Lens: Smoke with silver mirror Filt.cat: 3 VLT: 10%







BACKBONE

We've got your back!

Latest technology back protector with fully breathable mesh material and an ergonomically shaped foam liner for close-fitting.

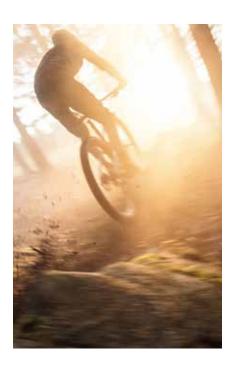
The protector plate is made of a unique material that makes it soft and flexible when you are skiing or cycling, providing a comfortable ride all day long. In case of an accident, the plate stiffens, absorbing the impact for a high level of protection.

The Bliz Backbone protector keeps cyclists and skiers safe both summer and winter times.

Complies with standard EN 1621-2:2014

Technical information

- Very comfortable protector that is soft when you wear it but becomes hard when you hit it
- Removable waistband up and down for great fit to every body
- Extra tail bone protector that is removable
- Stretch material in breathable mesh











	Size	Waist to shoulder length	Body height
58901-10-S	S	35-38 cm	145-165 cm
58901-10-M	M	38-42 cm	165-175 cm
58901-10-L		42-48 cm	175-185 cm
58901-10-XL	XL	48-53 cm	185-200 cm



BACKBONE WOMEN

	Waist to shoulder		
	Size	length	Body height
58903-14-S	S	35-38 cm	145-165 cm
58903-14-M	M	38-42 cm	165-175 cm
58903-14-L		42-48 cm	175-185 cm





BACKBONE JUNIOR

	Size	Waist to shoulder length	Body height
58904-13-XXS	XXS	25-30 cm	100-115 cm
58904-13-XS	XS	30-33 cm	115-135 cm









EDGE DROP

When you come to spend a day or two in the downhill mountains, you need to be prepared. The high speed of modern Downhill racing requires high-tech products. The Edge Drop has been created to optimize a riders field of view and ability to react to the course with the necessary speed and safety. Bliz Drop provides sun protection whatever the conditions. Fits effortlessly with helmets providing comfort and attractive looks at an affordable price.

TECHNICAL FEATURES

- Flexible side clips
- OTG ready
- Double lens
- Soft microfiber case
- Unbreakable X-PC lens
- 50mm silicone strap
- Three layer soft foam









EDGE DROP PRODUCT OVERVIEW





Drop 60001-13 Frame: Matt black

Lens: Light orange with blue multi Filt.cat: 1 VLT: 55%



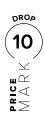
PRICE MARK MARK



Drop 60001-10 Frame: Matt black Lens: Clear Filt.cat: 0 VLT: 91%



Drop 60001-40 Frame: Matt pink Lens: Clear Filt.cat: 0 VLT: 91%





Drop 60001-60 Frame: Matt yellow Lens: Clear Filt.cat: 0 VLT: 91%



Drop 60001-70 Frame: Matt green Lens: Clear Filt.cat: 0 VLT: 91%















ZONAR

One of the toughest challenges a cyclist can face is the wind. Another one is heat. A cycling race can play out in various shapes and scenarios. As a cyclist you need to stay sharp and adaptable at all times, so does your equipment. Zonar is a lightweight helmet with multi purpose design, re-defining aerodynamics. The special shape and adjustable cover either reduces drag when closed or increases airflow by exposing the integrated ventilation chanels. Our innovative Bliz AirFlow Vent Technology reduces air resistance when needed, and gives the wearer a nice breeze, creating a perfect climate and keeping your head cool even in hot races.

TECHNICAL FEATURES

- · Adjustable ventilation with a movable slider
- Airflow Ventilation System[™] Bliz's Airflow Ventilation System was developed
 using low and high-speed fluid dynamics studies to deliver ideal airflow rates
 that vary within and around the helmet at every speed. The result is a helmet
 that delivers pleasant and effective ventilation for increased comfort and safety.
- Reflective logo and details
- Inmould construction, PC shell with EPS Core
- Adjustable strap for perfect fit and increased comfort.
- 2-way size adjustment retention system to adjust the size and position up & down.
- Sunglass dock allows you to quickly and securely stow your sunglasses on your helmet.
- Lightweigh

L A Z O I

SMALL 56007-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM 56007-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56007-10-5861 Color: Matt black Size: Large 58-61cm



56008-

56008-10-5054 **Color:** Matt black **Size:** Small 50-54cm

MEDIUM 56008-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56008-10-5861 Color: Matt black Size: Large 58-61cm















ALPHA

If you need a cool comfort helmet with great performance in every environment. Whether you're on the open road or your favourite single track in the woods - Alpha is the ultimate choice.

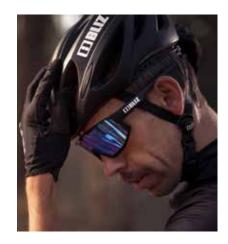
Developed with input from World Tour athletes, the Bliz Alpha delivers cool, comfortable protection. Its highly ventilated polycarbonate shell is mated to a lightweight EPS core and adjustable cradle to securely wrap and protect your valuable brain. Our Max -Airflow Ventilation System alters air flows within and around the helmet based on your speed for maximum ventilation and cooling without brain freeze. If you aspire to be a World Tour athlete or just a weekend warrior, the light weight and highly ventilated Bliz Alpha delivers perfect cool comfort and protection in every terrain and environment.

TECHNICAL FEATURES

- Bliz AirFlow System[™]
- Inmould construction, PC shell with EPS Core
- Adjustable strap for great fit and increased comfort.
- 2-way size adjustment retention system to adjust the size and position up & down.







ALPHA PRODUCT OVERVIEW



SMALL 56904-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM 56904-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56904-10-5861 Color: Matt black Size: Large 58-61cm





SMALL 56904-00-5054 Color: Matt white Size: Small 50-54cm

MEDIUM 56904-00-5458 Color: Matt white Size: Medium 54-58cm

LARGE 56904-00-5861 Color: Matt white Size: Large 58-61cm





SMALL 56905-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM

56905-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE

56905-10-5861 Color: Matt black Size: Large 58-61cm











OMEGA

Omega is a smart everyday cycling helmet design. Combining performance, aerodynamic and light weight with great cooling power for optimal comfort and efficiency in road rides and races.

Developed with input from World Tour athletes, the Bliz Omega delivers high speed comfort and protection. Its aerodynamic polycarbonate shell is mated to a lightweight EPS core and micro adjustable cradle to securely wrap and protect your valuable brain. Our Aero - Airflow Ventilation System alters air flows within and around the helmet based on your speed for crucial ventilation at low speeds yet without unwanted aero drag at high speeds. If you aspire to be a World Tour athlete or just a weekend warrior, the light weight and aerodynamic Bliz Omega allows you to reach your highspeed goals in comfortable protection.

TECHNICAL FEATURES

- Bliz AirFlow System[™]
- Inmould construction, PC shell with EPS Core
- Adjustable strap for great fit and increased comfort.
- 2-way size adjustment retention system to adjust the size and position up & down.











SMALL 56903-00-5054 Color: Matt white Size: Small 50-54cm

MEDIUM 56903-00-5458 Color: Matt white Size: Medium 54-58cm

LARGE 56903-00-5861 Color: Matt white Size: Large 58-61cm





SMALL 56903-10-5054 Color: Matt black Size: Small 50-54cm

MEDIUM 56903-10-5458 Color: Matt black Size: Medium 54-58cm

LARGE 56903-10-5861 Color: Matt black Size: Large 58-61cm





BREEZE



52102-13N Price Mark: 15



52102-14N Price Mark: 15



52102-30 **Price Mark: 13**



52102-49 Price Mark: 13

VISION



52101-13N



52101-14N Price Mark: 14



52001-03 Price Mark: 12



52001-14 Price Mark: 12



52001-43 Price Mark: 12



52001-63 Price Mark: 12

FUSION



52105-13P Price Mark: 18



52005-13N **Price Mark:** 12



52005-14N Price Mark: 12



52105-34N Price Mark: 12



52105-44N Price Mark: 12



52105-00 Price Mark: 11



52105-10 Price Mark: 11



52105-61 Price Mark: 11



MATRIX

HYBRID MATRIX SMALL

HYBRID SMALL



52004-13N **Price Mark:** 13



52004-14N **Price Mark:** 13



52104-34N **Price Mark: 13**



52104-44N **Price Mark:** 13



52804-03 **Price Mark:** 11



52804-14 Price Mark: 11



52004-31 **Price Mark: 11**



52104-39 Price Mark: 11



52104-49 Price Mark: 11



52104-71 Price Mark: 11



52007-13N Price Mark: 13



52007-14N Price Mark: 13



52907-03 Price Mark: 11



52007-13 Price Mark: 11



52107-49 Price Mark: 11



52007-49 Price Mark: 11



52806-03 Price Mark: 12



52806-10 Price Mark: 11



52808-41 **Price Mark:** 12



52808-10 **Price Mark:** 11

9060-01

Price Mark: 5



9062-10 Price Mark: 9

9060-08

Price Mark: 5



MOTION SMALL MOTION





LUNA





ZONAR

ALPHA





Small 56007-10-5054 Medium 56007-10-5458 Large 56007-10-5861



Price Mark: 14



60001-10

Price Mark: 10



9060-10 Price Mark: 5



9060-18 Price Mark: 5



9060-34 Price Mark: 5



52601-00 Price Mark: 5



52601-10 Price Mark: 5



52601-40 Price Mark: 5



54001-12 Price Mark: 11



54001-03 Price Mark: 9



54001-13 Price Mark: 9



54001-43 Price Mark: 9



54001-73 Price Mark: 9



54105-10 Price Mark: 9



54605-13 Price Mark: 9



60001-40

Price Mark: 10

54005-29 Price Mark: 9



54907-13 **Price Mark:** 9



54907-14 Price Mark: 9



54007-31 Price Mark: 9



52109-13P Price Mark: 18

60001-13

Price Mark: 11



52909-13U Price Mark: 15



ACE



54008-10 Price Mark: 9

Price Mark: 10



Price Mark: 10

Price Mark: 9

60001-60 60001-70





Small 56008-10-5054 Medium 56008-10-5458 Large 56008-10-5861

OMEGA



Small 56903-00-5054 Medium 56903-00-5458 Large 56903-00-5861 Price Mark: 14



Small 56903-10-5054 Medium 56903-10-5458 Large 56903-10-5861
Price Mark: 14



Small 56904-00-5054 Medium 56904-00-5458 Large 56904-00-5861 Price Mark: 12



Small 56904-10-5054 Medium 56904-10-5458 Large 56904-10-5861 Price Mark: 12



Small 56905-10-5054 Medium 56905-10-5458 Large 56905-10-5861 Price Mark: 15

PROTECTIVE SPORTS GEAR

FOR ACTIVE PEOPLE

